

# Kyler Hu

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## EDUCATION

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### University of Southern California

Expected Graduation: May 2029

*Intended Bachelor of Science in Computer Science & Business Administration*

*GPA: 4.0*

### Amador Valley High School

August 2021 - May 2025

*GPA: 4.46/4.0*

## SKILLS

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Languages: Python, JavaScript, C++, R, TypeScript

Data & Analysis: Statistical Analysis, KPI Tracking, Data Visualization

Product & Business: Product Management, Growth Strategy, Market Research

## PROJECTS

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### OutTheGC — Viral Group Trip Planning Platform (Link-Based, No Login)

Next.js • OpenAI API • Full Stack Product • Growth-Oriented Design

- Built a link-based trip planning platform that lets users instantly create and share a trip page to collect group availability.
- Engineered an availability aggregation system that visualizes optimal travel windows across participants
- Designed a no-login, event-based architecture with editable user states, enabling persistent collaboration through simple shareable links
- Focused on product velocity and usability, taking the platform from idea → working MVP → deployed demo while iterating on UX clarity and engagement loops

### Night Bites — Late-Night Food Discovery App

JavaScript • Location APIs

- Built a prototype mobile/web app that helps users discover late-night food options based on location and time availability
- Designed the core product flow and recommendation logic to solve late-night food discovery for students and urban users
- Implemented an early MVP with a working demo and code repository to validate the product concept

## EXPERIENCES

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### Vie.game — AI Game Design Startup

GTM Intern | Dec 2025 – Present

- Analyzed user engagement and campaign performance data to identify growth opportunities and optimize creator marketing experiments
- Built structured creator outreach pipelines and prospect lists that improved response rates and partnership efficiency
- Conducted competitive analysis of AI gaming platforms and creator ecosystems to support GTM strategy development

### ThinkNeuro, LLC (Remote)

Software Engineering Intern — SEIE Program | Jan 2026 – Present

- Built collaborative software projects using Git/GitHub workflows within a distributed development team
- Implemented feature updates and debugging improvements that increased reliability during testing cycles
- Developed a public GitHub engineering portfolio and demo-ready software project for final program presentation

Project Manager — BRI Program | Dec 2025 – Present

- Managed deliverables and milestone tracking for 5–6 research teams within a 400-intern program
- Resolved coordination and technical blockers through structured check-ins and documentation systems
- Improved onboarding and communication processes to increase cross-team workflow efficiency

### Mr. Sun Pleasanton

Sales Analyst | Dec 2023 – Aug 2025

- Analyzed sales and marketing performance data to identify growth opportunities, doubled summer sales
- Built KPI tracking dashboards to support data-driven business decisions, reduced CAC

Retail Trainer / Barista | May 2023 – May 2025

- Delivered 200+ daily transactions while maintaining speed and service quality
- Trained and onboarded new employees to improve operational consistency